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**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515-0916**

July 21, 2016

The Honorable Barack Obama  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mr. President:

People have a right to know what's in the food they are purchasing for themselves and their children. That is why I urge you to veto a bill (S.764) that has been presented for your signature. This legislation does nothing to ensure that consumers will have the information they need to make informed decisions at the supermarket.

This is a sham bill that pretends to offer disclosure but in truth has so many loopholes that it is meaningless. S. 764 allows food producers to bypass true labeling with a telephone number consumers could call to ask questions or with a QR code they could scan with a smartphone to connect with a website that may or may not answer their questions.

Food labeling needs to be simple and clear. QR codes and telephone numbers do not meet that definition. What mother shopping with her children is going to stop in the middle of the food aisle to call a company or go on a website to check the content of every product they would like to buy?

Moreover, prominent consumer advocates oppose this legislation, including the Center for Food Safety, the U.S. Public Interest Research Group, and the Consumers Union.

What I want to ensure is that families get all the information they need to make decisions. What they do with that information is up to them. I urge you to veto S.764 and work with Congress on developing a transparent food labeling standard.

Sincerely,

A handwritten signature in blue ink that reads "Vern Buchanan".

Vern Buchanan  
Member of Congress

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